



PRESS RELEASE

Date of release 22.05.09

Watts Tyre Group win Toyota Supplier of Year Award

Watts Tyre Group, the UK based tyre and wheel producer has been awarded “Supplier of the Year” by Toyota Industrial Equipment SA (TIESA) at this year’s supplier conference held in Ancenis, France. This is the highest accolade that Toyota gives to suppliers and is awarded on the basis of performance against TIESA’s key quality and delivery indicators.

This year also saw Watts awarded “Certified Supplier Status” for the third consecutive year, reflecting the exceptional quality performance that has been achieved over that time.

Watts have been a significant supplier to TIESA since the factory opened in 1996, supplying tyres and wheels both individually and as complete tyre and wheel assemblies for Toyota lift trucks.

Sales & Marketing Director Carlo Piccirilli accepted the award on behalf of Watts and commented “this is an outstanding achievement for us and to be given this prestigious award and reflects the hard work, dedication and determination of everyone involved in our work with Toyota. We are very proud of our long term association with TIESA and believe firmly that the “partnership approach” that Toyota has adopted has allowed us to deliver an exceptional performance year after year. We look forward to more successful years together.”

Watts CEO Jean-Paul Mindermann added “I am absolutely delighted that we have been given this award by the world’s number one forklift manufacturer, it is something that the whole company can rightfully feel very proud of. For us partnerships are key, whether it is with our OEM customers or with our global distribution base, and we have worked hard to foster that approach and ingrain it within our culture.”

ENDS

Notes to Editors

For further information and additional images please contact James Pick, Marketing Manager, Watts Tyre Group, Church Road, Lydney, GL15 5EN. Tel: +44 (0) 1594 847100, Fax: +44 (0) 1594 847216. Email: jamespick@watts-tyres.co.uk

Company Information

Watts Tyre Group provides tyre and wheel solutions to global industry as well as associated services. With operations in UK, France, Germany, USA, Uruguay and Mexico and distribution in a further 60 countries worldwide Watts Tyre Group are a true industry leader.

Watts Tyre Group began manufacture of solid tyres in 1960 and today produce some of the industry's best known brands, Premia, Kargo and FMCX. Watts also produce a range of industrial pneumatic and skid steer loader tyres as well as a range of Polyurethane tyres for high load and specialist applications.

Our customers include global brand OEM's, forklift dealers and tyre dealers. We are the natural choice of supplier for our customers based on our focus, dedication and knowledge of the industry. We have 50 years industry experience as a manufacturer and distributor, a product and service range focused on the industrial tyre and wheel market and a partnership approach to our customers. Combined this means we are able to offer our customers a complete end to end solution based on a thorough understanding of their needs and the industry.