



## PRESS RELEASE

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### **Watts Tyre Group announce signed agreement with Trelleborg regarding French industrial tyre operations**

Watts Tyre Group have today announced a signed agreement with Trelleborg Industrial Tires Europe for the distribution of Trelleborg industrial tyre products in France. As part of the agreement Watts will integrate Trelleborg's industrial tyres activities with their own and will now distribute Trelleborg tyre products alongside the Watts product range.

Following this agreement Watts will formally divide their French operations into a wholesale distribution business and a specialist service operation.

The service business, now the largest in France, will trade under the name **Interfit** and will be the exclusive distributor of Trelleborg industrial tyre products in France.

Chief Executive Jean-Paul Mindermann commented "We believe this to be a hugely significant development both for us as a tyre business and for the French market. We are combining our expertise and service capability with Trelleborg's range of products to create a truly focused service business that offers a clear value to the materials handling market. Interfit will offer a choice of OE specified market leading products and best in class services to the French forklift market."

"Being able to offer customers a choice of tyre products from two of the world's leading tyre producers is only part of the story; through the development of Interfit we are creating a business that is based on service excellence and strong processes. We are confident that customers will recognise the inherent value that such a proposition has and will see the benefits that it delivers."

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**Notes to Editors**

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### **Company Information**

Watts Tyre Group provides tyre and wheel solutions to global industry as well as associated services. With operations in UK, France, Germany, USA, Uruguay and Mexico and distribution in a further 60 countries worldwide Watts Tyre Group are a true industry leader.

Watts Tyre Group began manufacture of solid tyres in 1960 and today produce some of the industry's best known brands, Premia, Kargo and FMCX. Watts also produce a range of industrial pneumatic and skid steer loader tyres as well as a range of Polyurethane tyres for high load and specialist applications.

Our customers include global brand OEM's, forklift dealers and tyre dealers. We are the natural choice of supplier for our customers based on our focus, dedication and knowledge of the industry. We have 50 years industry experience as a manufacturer and distributor, a product and service range focused on the industrial tyre and wheel market and a partnership approach to our customers. Combined this means we are able to offer our customers a complete end to end solution based on a thorough understanding of their needs and the industry.

Watts Tyre Group is wholly owned by the Premia Group Ltd.