



## PRESS RELEASE

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### Watts Tyre Group retain Toyota Certified Status for 4<sup>th</sup> Year

Watts Tyre Group have retained Certified Supplier Status for Toyota for the fourth consecutive year.

The award based on conformance with Toyota Industrial Equipment's (TIESA France) stringent supplier certification programme, requires that a series of exacting measures are consistently met over the course of a year and follows on Watts Tyre Group being awarded Supplier of the Year to TIESA in 2009.

Carlo Piccirilli, Sales & Marketing Director for Watts commented "We are very pleased to have retained status for another year and this is a reflection of the work put in by the whole team across a range of activities. For our performance to be recognised by the world's leading Forklift truck manufacturer is always very rewarding particularly considering the challenges faced by the whole OE sector as the global economy continues its fragile recovery.

To be awarded this status in any one year is an achievement in itself but to attain it for four years in a row makes it even more significant for us. We look forward to continuing to work in partnership with Toyota and to helping them achieve their goals in all areas including delivery, quality, environment and cost management."

ENDS

#### Notes to Editors

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#### Company Information

Watts Tyre Group provides tyre and wheel solutions to global industry as well as associated services. With operations in UK, France, Germany, USA, Uruguay and Mexico and distribution in a further 60 countries worldwide Watts Tyre Group are a true industry leader.

Watts Tyre Group began manufacture of solid tyres in 1960 and today produce some of the industry's best known brands, Premia, Kargo and FMCX. Watts also produce a range of industrial pneumatic and skid steer loader tyres as well as a range of Polyurethane tyres for high load and specialist applications.

Our customers include global brand OEM's, forklift dealers and tyre dealers. We are the natural choice of supplier for our customers based on our focus, dedication and knowledge of the industry. We have 50 years industry experience as a manufacturer and distributor, a product and service range focused on the industrial tyre and wheel market and a partnership approach to our customers. Combined this means we are able to offer our customers a complete end to end solution based on a thorough understanding of their needs and the industry.

Watts Tyre Group is owned by the Premia Group Limited